



THIS IS B-A

MOVIE TRAILER PROJECT

THE MISSION:

Create an original movie trailer - an advertisement or commercial - about our school/district! ☺

THE PROCESS:

Photograph and videotape our school - the building (inside and out), the grounds, students, teachers, etc. - with digital and flip cameras.

Upload your photos and video to Animoto - a web 2.0 tool that allows users to produce a unique video similar to a movie trailer. Visit <http://animoto.com> to create a student account and to view examples.

THE REQUIREMENTS:

- The movie trailer must be at least 90 seconds in length, but should not exceed 2 1/2 minutes.
Be sure to include both photos and video clips into your project - all of which are your own! ☺
- Include introductory and concluding text as well as any other text necessary to effectively "tell your story".
- Be creative! Generate your own graphics using Paint, Power Point, Cool Text, etc. to enhance your movie trailer. (See examples shown below.) ☺

